



2027 Western Dairy Management Conference

2027 Diamond Sponsor Pre-Conference

Tuesday, April 6, 2027 - 8:00am – noon

2027 Conference

Tuesday, April 6, 2027 - 1:00 PM – Thursday, April 8, 2027 - 12:00 PM

Website – www.wdmc.org

Sponsorship Deadline, Monday, January 11, 2027

Location

Peppermill Resort Spa Casino – Reno, NV

Website – www.peppermillreno.com

Mike Brouk

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785-565-3434

Sponsorship Opportunities

1. Monetary Sponsorship

a. Diamond - \$10,000

- i. 4 - free conference registrations
- ii. Opportunity to sponsor meals, breaks, reception or hospitality event
- iii. List of conference participants
- iv. Contribute **2 items** for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference
- vi. **Opportunity to sponsor speaker for Pre-Conference Program**

b. Platinum - \$7,500

- i. 3 - free conference registrations
- ii. Opportunity to sponsor meals, breaks, reception or hospitality event
- iii. List of conference participants
- iv. Contribute **2 items** for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

c. Gold - \$5,000

- i. 2 - free conference registrations
- ii. Opportunity to sponsor meals, breaks or hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

d. Silver - \$3,500

- i. 1 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

e. Bronze - \$2,500

- i. 1 - free conference registration
- ii. List of conference participants
- iii. Contribute 1 item for the literature package given to registrants
- iv. Recognition in the proceedings, at registration and during the conference

More Opportunities on the Reverse Side

2. Sponsorship of Meals



a. Breakfast - \$10,000 or Lunch - \$12,000

- i. Must be a Diamond or Platinum Conference Sponsor
- ii. 2 lunch and 3 breakfast opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. Meal sponsors may collect survey information and make brief comments at their sponsored meal
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

b. Breaks - \$6,000

- i. Must be a Diamond or Platinum Conference Sponsor
- ii. 4 break opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. Companies may jointly sponsor
- v. Coordinated through Mike Brouk

3. Other Sponsorship Opportunities

a. Donated Dairy Products

- i. Recognized as a sponsor for the event donated products are utilized (break or meal)
- ii. Coordinated through Mike Brouk

b. Additional sponsorships not listed are coordinated through Mike Brouk

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Mailing address

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Telephone Contacts

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4. Demographics of 2025 Conference Registrants

Dairy Producer and Dairy Farm Employees represented 1.75 million dairy cows
21% of attendees were dairy producers or dairy farm employees

Western US	47%
Midwestern US	37%
Eastern US	9%
International	7%