2025 Western Dairy Management Conference



2025 Platinum Sponsor Pre-Conference Tuesday, April 1, 2025 - 8:00am – noon

2025 Conference

Tuesday, April 1, 2025 - 1:00 PM - Thursday, April 3, 2025 - 12:00 PM Website - www.wdmc.org

Sponsorship Deadline, Monday, January 13, 2025

Location
Peppermill Resort Spa Casino – Reno, NV
Website – www.peppermillreno.com

Mike Brouk, Co-chairman <u>mbrouk@wdmc.org</u> 785-565-3434

Sponsorship Opportunities

1. Monetary Sponsorship

- a. Platinum \$5,000
 - i. 3 free conference registrations
 - ii. Opportunity to sponsor meals, breaks, reception or hospitality event
 - iii. List of conference participants
 - iv. Contribute 2 items for the literature package given to registrants
 - v. Recognition in the proceedings, at registration and during the conference
 - vi. Opportunity to sponsor speaker for Pre-Conference Program

b. Gold - \$3,500

- i. 3 free conference registrations
- ii. Opportunity to sponsor meals, breaks or hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

c. Silver - \$2,500

- i. 2 free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

d. Bronze - \$1,250

- i. 1 free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

More Opportunities on the Reverse Side

2. Sponsorship of Meals

a. Breakfast - \$7,500 or Lunch - \$10,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 2 lunch and 3 breakfast opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

b. Breaks - \$6,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 4 break opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

3. Other Sponsorship Opportunities

a. Donated Dairy Products

- i. Recognized as a sponsor for the event donated products are utilized (break or meal)
- ii. Coordinated through Mike Brouk

b. Additional sponsorships not listed are coordinated through Mike Brouk

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Mailing address

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Telephone Contacts

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