



2023 Western Dairy Management Conference

2023 Platinum Sponsor Pre-Conference
Tuesday, February 28 - 8:00am – noon

2023 Conference
Tuesday, February 28, 1:00 PM – Thursday, March 2, 12:00 PM
Website – www.wdmc.org

Sponsorship Deadline, Friday, January 13, 2023

Location

Peppermill Resort Spa Casino – Reno, NV
Website – www.peppermillreno.com

Contacts

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Sponsorship Opportunities

1. Monetary Sponsorship

a. Platinum - \$5,000

- i. 5 - free conference registrations
- ii. Opportunity to sponsor meals, breaks, reception or hospitality event
- iii. List of conference participants
- iv. Contribute 2 items for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference
- vi. **Opportunity to sponsor speaker for Pre-Conference Program**

b. Gold - \$3,500

- i. 3 - free conference registrations
- ii. Opportunity to sponsor meals, breaks or hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

c. Silver - \$2,500

- i. 2 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

d. Bronze - \$1,250

- i. 1 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

More Opportunities on the Reverse Side



2. Sponsorship of Meals

a. Breakfast - \$7,500 or Lunch - \$10,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 3 lunch and 3 breakfast opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

b. Breaks - \$6,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 4 break opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

3. Other Sponsorship Opportunities

a. Donated Dairy Products

- i. Recognized as a sponsor for the event donated products are utilized (break or meal)
- ii. Coordinated through Mike Brouk

b. Additional sponsorships not listed are coordinated through Mike Brouk

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Mailing address

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