



# 2021 Western Dairy Management Conference

## Highlights of 2019 conference

- >1,600 Registered
- >500 Producers
- >1,500,000 cows represented by dairy farm owners and employees
- >3,000,000 represented by allied industry

## 2021 Platinum Sponsor Pre-Conference

Tuesday, March 1 - 8:00am – noon

## 2021 Conference

Tuesday, March 1, 1:00 PM – Thursday, March 4, 5:00 PM

Website – [www.wdmc.org](http://www.wdmc.org)

## Location

Peppermill Resort Spa Casino – Reno, NV

Website – [www.peppermillreno.com](http://www.peppermillreno.com)

## Contacts

Mike Brouk, Co-chairman

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## Sponsorship Opportunities

### 1. Monetary Sponsorship

#### a. Platinum - \$5,000

- i. 5 - free conference registrations
- ii. Opportunity to sponsor meals, breaks, reception or hospitality event
- iii. List of conference participants
- iv. Contribute 2 items for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference
- vi. **Opportunity to sponsor speaker for Pre-Conference Program**

#### b. Gold - \$3,500

- i. 3 - free conference registrations
- ii. Opportunity to sponsor meals, breaks or hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

#### c. Silver - \$2,500

- i. 2 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

#### d. Bronze - \$1,250

- i. 1 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

**More Opportunities on the Reverse Side**



## 2. Sponsorship of Meals

### a. Breakfast - \$7,500 or Lunch - \$10,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 3 lunch and 3 breakfast opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

### b. Breaks - \$6,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 4 break opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

## 3. Other Sponsorship Opportunities

### a. Donated Dairy Products

- i. Recognized as a sponsor for the event donated products are utilized (break or meal)
- ii. Coordinated through Mike Brouk

### b. Additional sponsorships not listed are coordinated through Mike Brouk

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### Mailing address

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### Telephone Contacts

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### Demographics of 2019 Conference

1,625 Registered  
40 states in the US  
781 - Western US  
577 - Central US  
171 - Eastern US  
96 - International from 9 countries