

## Sponsorship Opportunities

### Platinum - \$5,000

5 - free conference registrations  
Meal and hospitality event sponsorship  
List of conference participants  
Contribute 2 items for the literature package  
Recognition in proceedings, website, registration, conference

### Opportunity to sponsor speaker for Pre Conference Program

### Gold - \$3,500

3 - free conference registrations  
Meal and hospitality event sponsorship  
List of conference participants  
Contribute 2 items for the literature package  
Recognition in proceedings, website, registration, conference

### Silver - \$2,500

2 - free conference registration  
Meal and hospitality event sponsorship  
List of conference participants  
Contribute 1 items for the literature package  
Recognition in proceedings, website, registration, conference

### Bronze - \$1,250

1 - free conference registration  
Meal and hospitality event sponsorship  
List of conference participants  
Contribute 1 items for the literature package  
Recognition in proceedings, website, registration, conference

## Online Sponsorship Registration

### Sponsorship Forms

WDMC Website

[www.wdmc.org](http://www.wdmc.org)

## Additional Sponsorship Opportunities

### Breakfast - \$7,500

### Lunch - \$10,000

Platinum or Gold Conference Sponsor  
3 lunch and 3 breakfast opportunities  
Allowed to provide signage for the serving lines and center pieces for tables  
No presentations by company representatives or invited speakers during meals  
Companies may jointly sponsor

### Breaks - \$6,000

Platinum or Gold Conference Sponsor  
4 break opportunities  
Allowed to provide signage for the serving lines and center pieces for tables  
No presentations by company representatives or invited speakers during meals  
Companies may jointly sponsor

### Donated Dairy Products

Recognized as a sponsor for the event donated products are utilized (break or meal)

All Sponsorships are coordinated through Mike Brouk

[mbrouk@wdmc.org](mailto:mbrouk@wdmc.org)

785-565-3434

## Information

[www.wdmc.org](http://www.wdmc.org)

Questions? 785-706-1685 or 785-565-3434

Western Dairy Management Conference is managed by: Dairy Conferences, LLC

2021



Monday, March 1  
through

Thursday, March 4, 2021

Sponsorship Opportunities

Details inside!

Peppermill Resort Spa Casino  
2707 S. Virginia Street  
Reno, NV 89502

## Highlights of the 2019 Conference

Great new location—Peppermill –Reno

Over 1,600 Registered

Over 500 Dairy Producers

Owners and Employees Representing over  
1.6 million Dairy Cattle

Consultants and Industry Professionals  
Representing 3 million Dairy Cattle

**2.5 Days of Dairy Management  
Education**

**20 Main Session Presentation**

**3 Panel Presentations**

Featuring National and International  
Dairy Education Leaders

Platinum Sponsor Pre-Conference Program

**25 presentations**

First Joint Location with  
Council on Dairy Cattle Breeding

## Demographics of 2019 Conference

**1,625 Registered**

**40 states in the US**

**781 - Western US Attendees**

**577 - Central US Attendees**

**171 - Eastern US Attendees**

## 2021 WDMC Planning Committee

### **Mike Brouk, Co-Chair**

Kansas State University

785-565-3434

mbrouk@wdmc.org

### **Mike Gamroth, Co-Chair**

Oregon State University - Retired

541-231-0928

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### **Dennis Armstrong, Co-Chair**

University of Arizona - Retired

520-797-3105

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Barry Bradford

Michigan State University

Robert Collier

Utah State University

Walt Cooley

Progressive Dairyman

Joe Dalton

University of Idaho

Duarte Diaz

University of Arizona

Troy Downing

Oregon State University

Stan Erwine

Dairy Management Inc.

Paul Fricke

University of Wisconsin-Madison

Corey Geiger

Hoard's Dairyman

Robert Hagevoort

New Mexico State University

Joe Harner

Kansas State University

Joe Harrison

Washington State University

Joel Hastings

DairyBusiness West

Robert E. James

Virginia Tech - Retired

Paul Kononoff

University of Nebraska

Dan McFarland

Penn State University

Deanne Meyer

Univ. of California - Davis

Thomas Overton

Cornell University

Amber Adams-Progar

Washington State University

Noa Roman-Muniz

Colorado State University

Jan Shearer

Iowa State University

Jennifer Spencer

Texas A&M

Normand St-Pierre

Ohio State University - Retired

Marina von Keyserlingk

University of British Columbia

Joe West

University of Georgia – Tifton

Allen Young

Utah State University