



*Council on Dairy Cattle Breeding Producer and Industry Meeting,
in conjunction with Western Dairy Management Conference*

Genomic Revolution: The Next 10 Years

Monday, February 25, 2019

9 am to 4:30 pm

Peppermill Resort Spa Casino 2707 S Virginia St., Reno, NV 89502

The past decade – the genomic revolution – has forever changed dairy cow performance and herd management. As we focus forward to how U.S. dairy will transform and adapt in an ever-changing environment, there are important questions to ask and answer. What is the next frontier for genomics and dairy data utilization? How will U.S. cattle breeding advance to a new level of global leadership? Many collaborative and inquisitive minds are imperative. To share your voice in this important conversation, **join CDCB in Reno. Register at www.wdmc.org.**

AGENDA

Welcome

João Dürr, CDCB

Vision: How does dairy look in 2029?

Jack Britt, PhD, Britt Consulting

Genomic Legacy: What have we achieved in the genomic revolution?

Paul VanRaden, PhD, USDA Animal Genomics and Improvement Laboratory

What has changed in the dairy business since 2009?

Mark Stephenson, University of Wisconsin-Madison

Panel: What future advancements do we envision through genomics?

Lunch

Transforming Big Data into Value: Put Data to Work for Your Dairy

Miel Hostens, DVM, Ghent University

The Impact of Artificial Intelligence Is At the Farm Gate

Josh Henretig, Microsoft (TBC)

Panel: How can dairy leverage big data?

Roundtable discussions: How do we leverage data and new technologies?

Closing Remarks and Adjourn,

João Dürr

Register at www.wdmc.org. This is a separate registration from the Western Dairy Management Conference. For program questions, contact Kendra Randall at Council on Dairy Cattle Breeding 240-334-4164 or kendra.randall@uscddb.com.

