



2019 Western Dairy Management Conference

Highlights of 2017 conference

- >1,800 Registered
- >700 Producers
- >1,750,000 cows represented by dairy farm owners and employees
- >3,000,000 represented by allied industry

2019 Platinum Sponsor Pre-Conference

Tuesday, February 26, 8:00am – noon

2019 Conference

Tuesday, February 26, 1:00 PM – Thursday, February 28, 5:00 PM

Website – www.wdmc.org

Location

Peppermill Resort Spa Casino – Reno, NV

Website – www.peppermillreno.com

Contacts

Mike Brouk, Co-chairman

mbrouk@wdmc.org

785-565-3434

Mike Gamroth, Co-chairman

m.gamroth@comcast.net

541-231-0928

Dennis Armstrong, Co-chairman

dvarmstrong@comcast.net

520-797-3105

Sponsorship Opportunities

1. Monetary Sponsorship

a. Platinum - \$5,000

- i. 3 - free conference registrations
- ii. 2 - room upgrades
- iii. Opportunity to sponsor meals, breaks, reception or hospitality event
- iv. List of conference participants
- v. Contribute 2 items for the literature package given to registrants
- vi. Recognition in the proceedings, at registration and during the conference
- vii. **Opportunity to sponsor speaker for Pre-Conference Program**

b. Gold - \$3,500

- i. 2 - free conference registrations
- ii. 1 - room upgrade
- iii. Opportunity to sponsor meals, breaks or hospitality event
- iv. List of conference participants
- v. Contribute 1 item for the literature package given to registrants
- vi. Recognition in the proceedings, at registration and during the conference

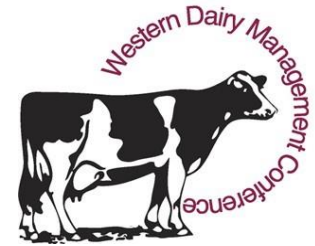
c. Silver - \$2,500

- i. 1 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

d. Bronze - \$1,250

- i. 1 - free conference registration
- ii. Opportunity to sponsor hospitality event
- iii. List of conference participants
- iv. Contribute 1 item for the literature package given to registrants
- v. Recognition in the proceedings, at registration and during the conference

More Opportunities on the Reverse Side



2. Sponsorship of Meals

a. Breakfast - \$7,500 or Lunch - \$10,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 3 lunch and 3 breakfast opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

b. Breaks - \$6,000

- i. Must be a Platinum or Gold Conference Sponsor
- ii. 4 break opportunities
- iii. Allowed to provide signage for the serving lines and center pieces for tables
- iv. No presentations by company representatives or invited speakers during meals
- v. Companies may jointly sponsor
- vi. Coordinated through Mike Brouk

3. Other Sponsorship Opportunities

a. Donated Dairy Products

- i. Recognized as a sponsor for the event donated products are utilized (break or meal)
- ii. Coordinated through Mike Brouk

b. Additional sponsorships not listed are coordinated through Mike Brouk

mbrouk@wdmc.org

785-565-3434

New Contact Information for the Western Dairy Management Conference

Mailing address

Western Dairy Management Conference
2508 Rogers Blvd
Manhattan, KS 66502

Telephone Contacts

WDMC Phone 785-706-1685

WDMC Fax 785-537-2001

Demographics of 2017 Conference

1,804 Registered

40 states in the US

863 - Western US

559 - Central US

268 - Eastern US

114 - International from 10 countries